

# Nissan Group in America

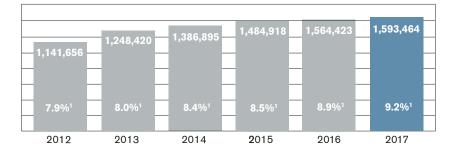




## **NISSAN GROUP** IS INVESTING IN AMERICA

### **U.S. SALES GROWTH**

→ In 2017, Nissan Group set an all-time U.S. record in 2017 with total sales of 1,593,464 units, up 2 percent over the prior year. Nissan continues to grow sales of its truck, SUV and crossover lineup, led by the Rogue crossover (+22%), TITAN pickup (+142%) and Armada full-size SUV (+154%).

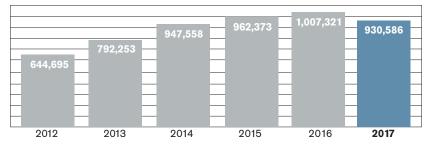


MANUFACTURED IN AMERICA	<b>JOBS</b> IN AMERICA	SOURCED IN AMERICA	<b>FUTURE</b> IN AMERICA
<ul> <li>\$11.8 billion manufacturing investment in the U.S. since 1981</li> <li>Four manufacturing plants in America</li> <li>Nearly 16 million vehicles, 11 million engines and 87,000 lithium-ion battery packs proudly manufactured in the U.S.</li> <li>Nissan's Smyrna Vehicle Assembly Plant was the largest producing automotive assembly plant in North America in 2017</li> </ul>	<ul> <li>More than 22,000 U.S. employees, including 17,000 manufacturing jobs</li> <li>9,000 new jobs created since mid-2011 to support demand for products in the U.S. market</li> <li>\$1.4 billion in annual payroll</li> <li>Not a single layoff in more than 34 years of U.S. manufacturing operations</li> <li>Tens of thousands of additional jobs at 1,089 Nissan dealerships and 212 Infiniti retailers across the U.S.</li> </ul>	<ul> <li>Nissan's Dechard Powertrain Plant produced more than 1 million engines in 2017</li> <li>\$13 billion in U.S. parts and materials purchases in 2017</li> <li>More than 500 suppliers in 30 states provide parts and materials to Nissan Group's U.S. manufacturing facilities</li> <li>More than 1.2 million U.S- assembled vehicles have been exported since the start of U.S. manufacturing operations</li> </ul>	Nissan's Smyrna Vehicle Assembly Plant is home to the 2018 LEAF. Nissan LEAF incorporates standard Nissan Intelligent Mobility features including: Automatic Emergency Braking (AEB) and e-Pedal technology, allowing drivers to accelerate and stop using a single pedal. It also offers ProPILOT Assist technology, which helps drivers navigate stop-and-go traffic by assisting control of acceleration, braking and steering during single-lane highway driving

#### **U.S. PRODUCTION GROWTH**

More than 34 Years of Manufacturing in America

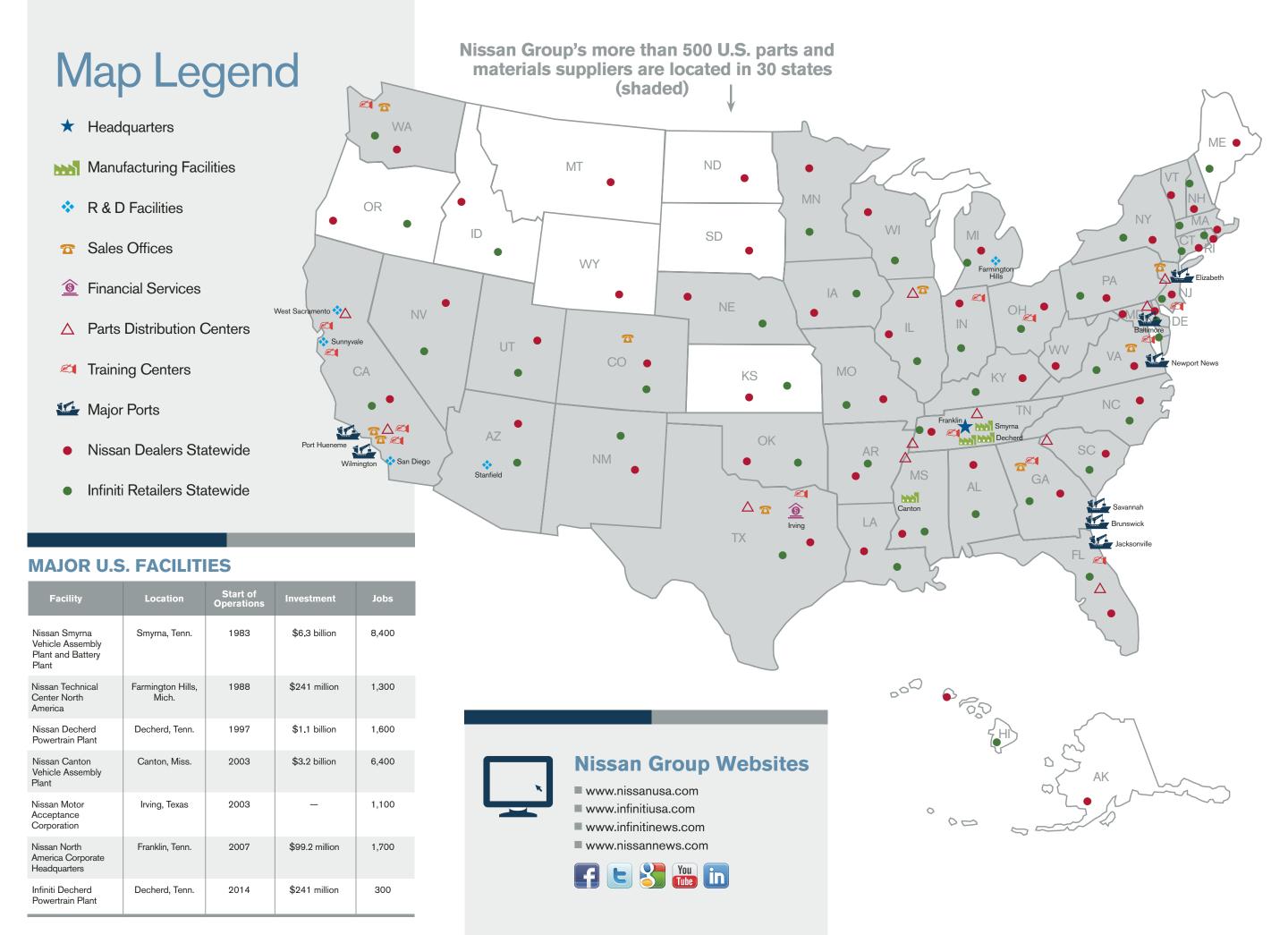
Nissan sold its first automobile in the U.S. in 1958, with U.S. manufacturing beginning in June of 1983 as a white Nissan pickup truck rolled off the assembly line. More than 34 years later, Nissan has four U.S. manufacturing facilities capable of producing 1 million vehicles, 1.4 million engines, 1.4 million forgings and 456,000 castings annually. → U.S. Production has increased by more than 44 percent since 2012, as Nissan Group continues to localize core-model production.



### 2017 U.S. YEAR IN REVIEW

<b>1,593,464</b>	> Vehicle Sales	1,044,638 > Engine Production	
<b>930,586</b>	> Vehicle Production	■ 1,276,131 > Forging Production	
■ 100,172	> Vehicle Exports	<b>257,672</b> > Casting Production	

All data as of January 4, 2018 except where noted. | 1Annual market share





INFINITI QX60





Û,







